

 HRODC Postgraduate Training Institute,  
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#043

**Communication, Information  
Gathering, Analysis and  
Report Writing,  
Postgraduate Programme.**

**Leading To:**

**Postgraduate Diploma in  
Communication and  
Information Management.**

Postgraduate Diploma in Communication and Information Management.; Page 1 of 21

 HRODC Postgraduate Training Institute, A Postgraduate-only Institution.  
HQ: 122A Bhylls Lane, Wolverhampton, West Midlands, UK.  
Primary Website: <https://www.hrodc.com>.  
Prof. Dr. R. B. Crawford, Director.





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**Prof. Dr. R. B. Crawford - Director**  
PhD (UCL – Uni London); MEd M. (Uni Bath); PGC IS (Uni West London);  
Adv Dip Sc Ed (Uni Bristol); PG Dip Doctoral Research Supervision  
(Uni Wolverhampton); F.I.M.S.; HR Specialist (I.M.S.);  
Executive M. AOM; M. AAM; M. ISGS; M. SCOS; M. RG.

 **Postgraduate Diploma;  
Postgraduate Certificate; &  
Diploma - PG Courses.**  
Click To Download List.

 Our Main Website: <https://www.hrodc.com>  
**Click To Visit Website!**

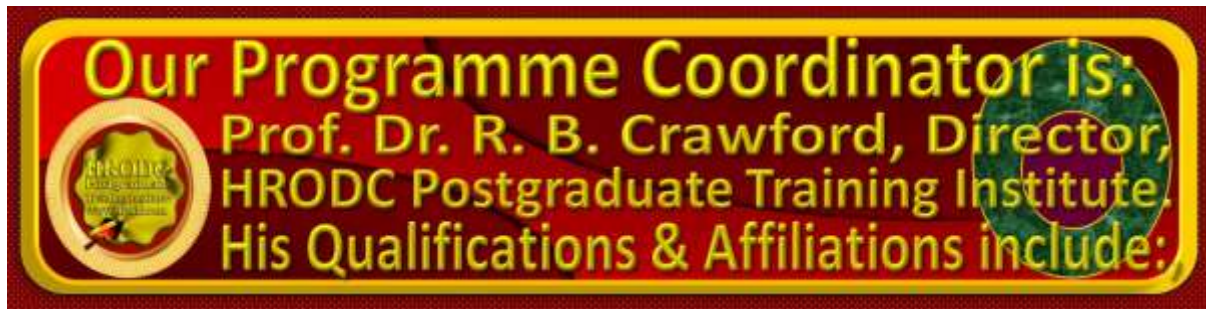
 **General Diploma: Access To Postgraduate.**  
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- Doctor of Philosophy {(PhD) {University College London (UCL) - University of London}};
- MEd Management (University of Bath);
- Postgraduate (Advanced) Diploma Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Member of ResearchGate;
- Executive Member of Academy of Management (AOM). There, his contribution incorporates the judging of competitions, review of journal articles, and guiding the development of conference papers. He also contributes to the Disciplines of:
  - Human Resources;
  - Organization and Management Theory;
  - Organization Development and Change;
  - Research Methods;
  - Conflict Management;
  - Organizational Behavior;
  - Management Consulting;
  - Gender & Diversity in Organizations; and
  - Critical Management Studies.

**Professor Dr. Crawford has been an Academic in the following UK Universities:**

- University of London (Royal Holloway), as Research Tutor;



Communication, Information Gathering, Analysis and Report Writing, Postgraduate Programme, Leading to Postgraduate Diploma in Communication and Information Management.

- University of Greenwich (Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- University of Wolverhampton, (Wolverhampton Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- London Southbank University (Business School), as Lecturer and Unit Leader.

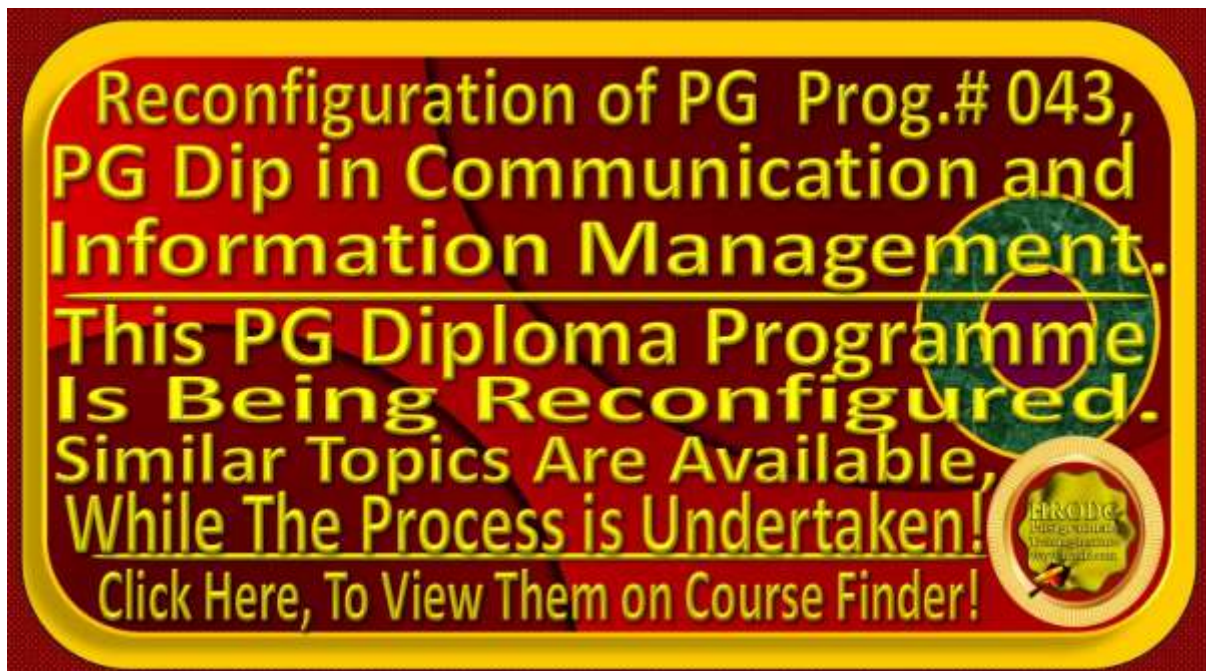
**His responsibilities in these roles included:**

- Doctoral Research Supervisor;
- Admissions Tutor;
- Postgraduate and Undergraduate Dissertation Supervisor;
- Programme Leader;
- Personal Tutor

**He was formerly an Expatriate at:**

- Ministry of Education, Sokoto, Nigeria;
- Ministry of Science and Technical Education, Sokoto, Nigeria;
- University of Sokoto, Nigeria;
- College of Education, Sokoto, Nigeria; and

Former Editor-In-Chief of 'Sokoto Journal of Education'.







- Business Owners;
- CEO's;
- College Lecturers;
- Communication Specialists;
- Corporate Secretaries;
- Data Analysts;
- Doctoral Researchers;
- Informatics Specialists;
- Members of Board of Directors;
- Postgraduate Researchers;
- Principal Academic and Administrative Support;
- Project Leaders;
- Reception Administrators;
- Research Supervisors;
- Senior Executives;
- Senior Managers;
- Senior Public Administration Officials;
- Senior Researchers;
- Senior Team Leaders;
- Senior Team Supervisors;
- Training and Employee Communication Professionals;
- University Lecturers;
- Other Professionals at all levels, who are desirous of enhancing their Communication and Information Skills.



## PG Diploma Programme Duration & Cost:

- \* **In-Venues Duration: 12 Weeks;**
- \* **Online Duration: 20 Weeks (3 Hrs. Daily, 6-Day Week).**
- \* **In-Venues Cost: £45,000.00 Per Student;**
- \* **Online Cost: £30, 150.00 Per Student;**
- \* **Group Cost: Varies with its Size.**



## In-Venues Cost Includes:

- \* **Snacks & Lunch, on Event-Days;**
- \* **Stationery, Onsite Internet Access, City Tour;**
- \* **Earned Award (PG Dip; PG Cert; Dip – PG; or Gen. Dip);**
- \* **Module Credits, for Incomplete Programmes;**
- \* **Cert. of Attendance & Participation, if Unsuccessful.**







## Our Branded Complimentary Products.

Students & Delegates Will be Treated To a Selection of:

- \* Leather Conference Folder; Leather Conf. Ring Binder;
- \* Leather Conference Bag (Black or Brown);
- \* Polo Shirt (Black, Blue, Navy, Green, Red, White);
- \* Metal Pen (Green, Blue, Maroon, Gold);
- \* USB Drive (8-16 GB); Carrier Bag.

 **Daily Schedule:**  
**09:00 To 16:30**  
**But may Vary, with Location.** 

## Our Scheduled Delivery Locations Include:

- \* Amsterdam, Netherlands;
- \* Brussels, Belgium;
- \* Central London, UK;
- \* Dubai, United Arab Emirates (UAE);
- \* Kuala Lumpur, Malaysia; &
- \* Paris, France.

**Other Locations, & Inhouse, on Request.** 

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# Postgraduate Programme Objectives.

By the conclusion of the specified learning and development activities, students will be able to:

- Demonstrate their ability to spell unusual words;
- Demonstrate their Mastery of the English 'Peculiars;'
- Identify words with silent consonants, reflecting this factor in their spelling;
- Demonstrate their ability to identify words with silent consonants, reflecting this factor in their spelling;
- Demonstrate their ability to recall the different parts of speech, in the English Language;
- Demonstrate their knowledge of the function of the different parts of speech, generally;
- Demonstrate their knowledge of the function of the different parts of speech, understanding;
- Demonstrate their ability to differentiate between 'countables' and 'uncountables' and the appropriate ways of managing them in context;
- Distinguish between common and proper nouns;
- Use the different parts of speech in sentences, their demonstrating their ability to use them effectively in context;
- Exhibit their understanding of how the different types of pronouns are to be used in different contexts;
- Indicate how transitive and intransitive verbs are to be used in written and spoken contexts;
- Construct sentences and paragraphs using gerunds, as distinct form other aspects and contexts of 'Use of English;'
- Use comparatives and superlatives, effectively, demonstrating how to appropriately use them in written and spoken contexts;
- Analyse sentences, picking out main and subordinate clauses;



- Construct sentences, incorporating noun clauses;
- Demonstrate their ability to construct sentences incorporating noun clauses;
- Analyse sentences, demonstrating their knowledge of the difference between nouns, and adverbial and adjectival clauses; and
- Tell the function of clauses in sentences.
- Distinguish between data and information;
- Assess the value of secondary sources of information as a prelude to the presentation of primary information;
- Choose the most appropriate data elicitation techniques, in relation to the sampling frame, sampling unit, sample size & time span, among other factors;
- Advise others of the situations in which participant observation, conversation analysis, documentary analysis, focus groups, interviews & questionnaires, respectively, are appropriate;
- Design interview & questionnaire schedules that will elicit information appropriate to the objectives of the report;
- Design structured & unstructured questions, determining the conditions under which they should be used;
- Design questionnaires & interview schedules, with a mixture of open-ended & closed-ended items, avoiding forced-choice in the latter;
- Employ the most appropriate data analysis techniques, based on the type & volume of data available;
- Use SPSS (subject to licence) and, or, Excel software packages in analysing data;
- Use Microsoft Excel to make necessary calculations;
- Identifying 'trends' & 'patterns' in information, in an effort to arrive at the appropriate conclusions;
- Distinguish between summary and conclusions;
- Produce effective reports, adhering to conventional styles, presenting evidence from the data, & exploiting visual representations;
- Design an investigation, taking pertinent factors into account;
- Manage an investigation, from inception and design to reporting; and
- Demonstrate their ability to work collaboratively in:



- Designing an investigation;
  - Eliciting data;
  - Analysing data;
  - Interpreting Data;
  - Presenting Information.
- 'Explicitly demonstrate' that they took the necessary steps in the preparation for their oral-visual presentation;
  - Prepare and deliver electronic presentations;
  - Demonstrate their understanding of the importance of the introduction – in oral-visual presentations;
  - Demonstrate effective verbal and non-verbal presentation skills, during the delivery of their oral-visual presentations;
  - Demonstrate their ability to select the information that is relevant to the particular issues being presented, omitting the irrelevant aspects;
  - Exhibit their ability to select the most appropriate PowerPoint template, in line with the type of presentation they intend to deliver;
  - Set their PowerPoint presentation slides to automatic run, timing it to coincide with their allocated time;
  - Programme their presentations to provide 'dim effect', thereby enhancing the readability and psychological effect of the information they present;
  - Demonstrate their understanding of the different levels of learning;
  - Indicate the level of learning that relates to each 'occupational activity;'
  - Determine the level of information processing that is associated with each level of learning;
  - Illustrate the importance of meetings in an organisational context;
  - Demonstrate the use of different minute-taking techniques;
  - Make decisions regarding the appropriateness of particular minute-taking techniques;
  - Make decisions regarding the appropriateness of particular minute reporting styles;
  - Determine when verbatim in minute reporting is important and appropriate; and
  - Demonstrate their ability to use mind-mapping technique to record minutes.





- Determine how efficient time management increases work effectiveness and productivity;
- Develop a personal approach in using your time in the most productive way;
- Implement techniques for minimising disruptions;
- Understand the underlying principles of “time” in an organisational wide context;
- Appreciate the importance of time management;
- Know the difference between being “busy” and “productive;”
- Identify time wasters and adopt strategies for eliminating them;
- Make use of the different time management tools to increase their work effectiveness and productivity;
- Develop ways to maximise their personal effectiveness;
- Understand the difference between important and urgent activities/works;
- Learn how to diffuse the impact of others;
- Adopt appropriate strategies for dealing with interruptions;
- Learn how to handle interruptions constructively;
- Learn how assert themselves politely and calmly;
- Know how to refuse unreasonable requests in the proper manner;
- Specify and explain the four D’s in time management;
- Use effective delegation techniques at the workplace;
- Decide which items can be delegated;
- Adopt effective delegation techniques;
- Know how to properly delegate task;
- Relate the concept of Maslow’s Hierarchy of Needs with effective time management;
- Explain the pickle jar theory;
- Apply the Pareto Principle (80/20 rule) to time management issues;
- Explain the concept of Eisenhower method;
- Discuss POSEC Method in relation to time management;
- Recognise the variety of causes of procrastination and apply relevant techniques to overcome them;
- Identify time bandits and devise strategies for dealing with them;
- Understand the concept of multitasking;



- Suggest ways to manage multiple tasks;
- Meet tight deadlines with time to spare;
- Beat work related stress;
- Gain a balance between professional goals and personal time;
- Devise ways to avoiding time crunches;
- Formulate strategies in handling unexpected job emergencies;
- Enumerate the benefits of effective time management;
- Specify the effects of poor time management;
- Ascertain their respective goals/objectives;
- Realise the importance of goals;
- Develop useful techniques for setting and achieving goals;
- Determine how goal setting can lead to proper time management;
- Set realistic goals through SMART method;
- Identify their professional goals and personal time;
- Name the different planning tools;
- Devise their personal planner;
- Develop your own individualised plan of action.to maximise their use of time;
- Use practical techniques for organising work;
- Handle e-mails, task and calendar systematically;
- Manage information flow and retrieval process;
- Deal with information overload;
- Devise an organized and systematic schedule and handle it properly;
- Develop their personal “To-Do List;”
- Explain the concept of batching technique and its relationship to time management;
- Learn how to utilize their gap times;
- Manage projects in a systematic way;
- Adopt an effective follow-up system in the workplace;
- Develop and maintain a good time management habit;
- Plan to make the best use of the time available through the art of effective scheduling;
- Learn the step-by-step process in making effective schedule;





- Understand the underlying concept of the prioritisation grid;
- Prioritise 'urgent' and 'important' activities;
- Explain the time management matrix;
- Develop their personal ABC123 prioritised planning;
- Learn how to prioritise using decision matrices;
- Learn how to maintain their responsibility;
- Know how most managers apportioned their time;
- Enumerate the different time management tips for managers;
- Manage resources more efficiently;
- Conduct an efficient workload analysis;
- Learn how to manage their workloads more effectively;
- Ascertain how to work with disorganised colleagues;
- Specify and explain the four D's in time management;
- Use effective delegation techniques at the workplace;
- Decide which items can be delegated;
- Adopt effective delegation techniques;
- Know how to properly delegate task;
- Create an effective agenda that will keep the meeting on the track;
- Realise the importance of agenda;
- Specify the steps for running productive and effective meeting;
- Distinguish groupthink from teamthink;
- Reduce time spent in meetings yet contribute more effectively;
- Identify the different meeting menaces and learn how to deal with them;
- Ascertain the possible causes and effects of meeting mismanagement; and
- Solve problems through the trading game scenario.






# PG Programme Contents, Concepts, and Issues.



**Postgraduate Programme Outline.**  
While, so far, we have Provided Pertinent **Information, Incorporating:** Learning Objectives, Duration, Cost, Target Audience, & Coordinator.  
We have withheld Details of: Course Contents, Concepts, & Issues. Delegates will receive the Specifics in attendance, At our International Locations, & Online.



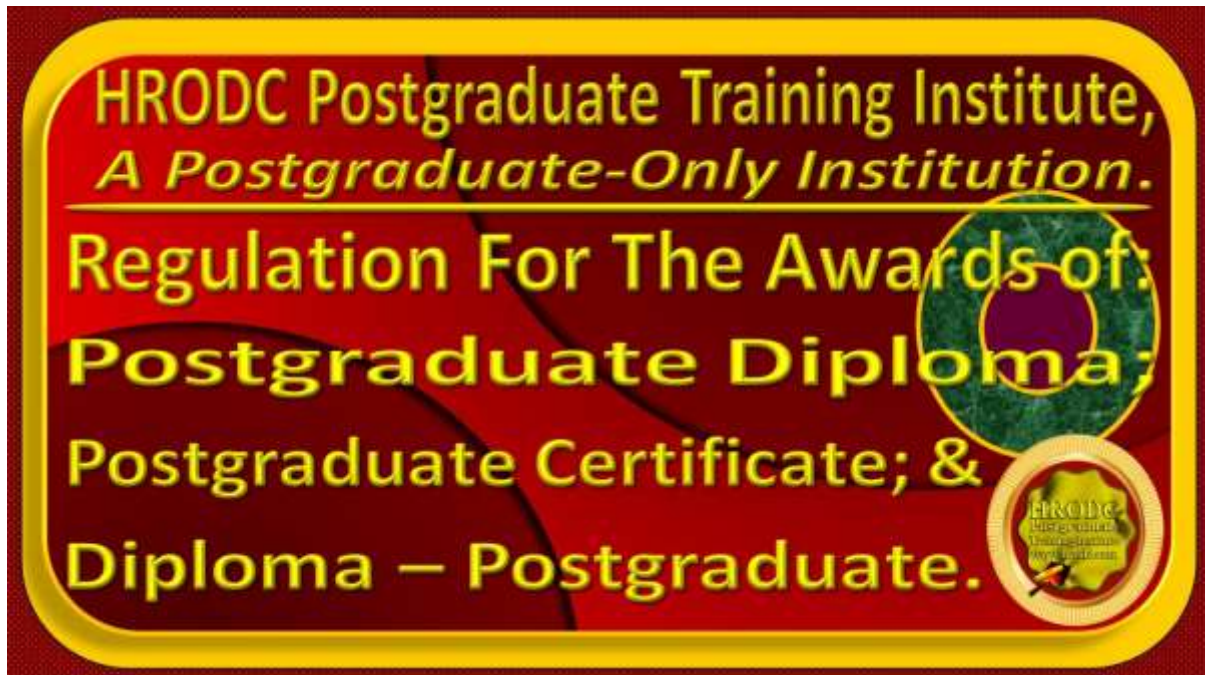
**Reconfiguration of PG Prog.# 043, PG Dip in Communication and Information Management.**  
**This PG Diploma Programme Is Being Reconfigured.**  
Similar Topics Are Available, While The Process is Undertaken!  
Click Here, To View Them on Course Finder!



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Postgraduate Short Courses are of a minimum of five days' In-Venues (10 days' Online) but less than 6 weeks' In-Venues (less than 10 weeks' Online) duration, are referred to as Diploma – Postgraduate. This means that they are postgraduate credits, towards a Postgraduate Certificate and Postgraduate Diploma. Postgraduate Certificate and Postgraduate Diploma represent Programmes of Study, leading or accumulating to Awards bearing their title prefixes. While we, refer to our short studies, detailed above, as 'Courses', those with duration of 6 weeks or 12 weeks In-Venues (10- and 20-weeks' Online) are labelled 'Programmes'. Nevertheless, we conform to popular usage, by often referring to all study durations as 'Courses'. A mark of distinction, though, is that participants in a short course are referred to as 'Delegates', as opposed to the ascription 'Students', which is confined to those studying a Postgraduate Programme.

In line with the above notion, a Postgraduate Certificate might be earned through a 6 weeks' Intensive In-Venues Study, or 10 Online Delivery. Similarly, a Postgraduate Diploma might be studied for 12 weeks In-Venues or 20 weeks. They might also be taken through a blend of



Communication, Information Gathering, Analysis and Report Writing, Postgraduate Programme, Leading to Postgraduate Diploma in Communication and Information Management.

both modes, providing that a minimum of 6 and 12 Credits and 180 or 360 Credit-Hours, respectively, are earned. You might Pick and Mix Courses, to create your preferred blend of Disciplines, or follow a predesigned Specialist route. They might accumulate from our Postgraduate Short Courses, or through continuous study. [Please click to view and download our List of Specialist Postgraduate Certificate, and Postgraduate Diploma Programmes](#)



### **Credit-Hours and Credit-Values, in Diploma – Postgraduate - Award**

Credit-Hours are the actual amount of time that a lecturer or tutor spends with his or her students or delegates, in both In-Venues and Online Deliveries. Each Five-Day In-Venues, or a Ten-Day Online (3 hours per day) Course consists of 30 Credit-Hours, while a 6-Day In-Venues (12-day Online) course amounts to 36 Credit-Hours. Because Credit-Values are calculated in multiples of 30 Credit-Hours, 60-89 Credit-Hours have a Double-Credit (2 Credit) value, while 90 Credit-Hours earn a Triple-Credit (3 Credits).

A delegate who successfully completes a Postgraduate Short Course of 30 or more Credit-Hours, but which is less than 180 Credit-Hours (Postgraduate Certificate), is awarded a Diploma – Postgraduate. This Award is assigned Credit-Values and Credit-Hours, as are exemplified by the following:

1. Diploma – Postgraduate – in Organisational Change Management, 30 Credit-Hours;
2. Diploma - Postgraduate - in Trainer Training: Training for Trainers, Double-Credit, 60 Credit-Hours;
3. Conveyancing and Property Valuation: Property Law, Double-Credit, 72 Credit-Hours;
4. Diploma – Postgraduate – in University and Higher Education Administration, Triple-Credit, 90 Credit-Hours;

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5. Diploma– Postgraduate– in Tourism and International Relations, Quad-Credit, 120 Credit-Hours.

As in the first example, above, where the Credit-Value is not noted in an Award, it must be assumed that it is a Single-Credit Value.

### Postgraduate Diploma Award

A Postgraduate Diploma Award is achieved with a minimum of 360 Credit-Hours, through continuous study, or an accumulation of Credit-Hours.

### Postgraduate Certificate Award

A Postgraduate Certificate might be gained with a minimum of 180 Credit-Hours, through continuous study or Credit-Hours' accumulation.

### Cumulative Postgraduate Certificate, and Postgraduate Diploma Awards

All Postgraduate Short Courses accumulate to a Postgraduate Certificate and a Postgraduate Diploma, on a 'Pic and Mix' or Specialist basis. This means that we maintain academic records for each delegate, indicating the courses studied, with their Credit-Value and Credit-Hours, as are indicated above, '**Credit-Hours and Credit-Values, in Diploma – Postgraduate – Award**'. The Credit-Hours are aggregated to accumulate to at least 180 and 360 Credit-Hours, for a Postgraduate Certificate and a Postgraduate Diploma, respectively. Each Short Course Award (below a Postgraduate Certificate) indicates both its Credit-Value and Credit-Hours, excepting for Single-Credit.

## Accumulated Postgraduate Certificate, and Postgraduate Diploma Awards

All Specialist Postgraduate Certificate and Postgraduate Diploma Programmes have predetermined Award Titles. Delegates who do not follow a specialism, for accumulation to a Postgraduate Certificate and Postgraduate Diploma, receive a Generalist, rather than a Specialist, Award. However, a Specialist Award is given to delegates who studied at least seventy percent (70%) of their courses in a specialist grouping, as are exemplified above, under the heading '**Postgraduate Diploma and Postgraduate Certificate Specialist Award Titles**'.



Applicants for Diploma – Postgraduate; Postgraduate Certificate; and Postgraduate Diploma are required to submit the following documents:

- Completed Postgraduate Application Form, including a passport sized picture affixed to the appropriate section;
- A copy of Issue and Photo (bio data) page/s of the applicant's current valid passport or copy of 'Photo-embedded' National Identity Card;
- Copies of credentials stated in the Application Form.

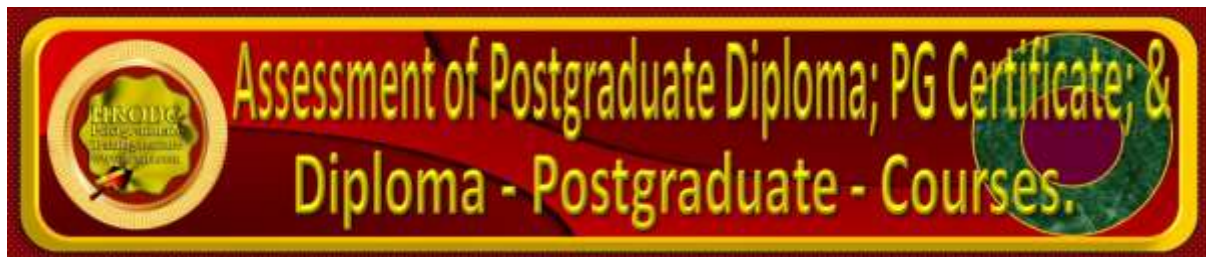
## Admission and Enrolment Procedure

- On receipt of all the above documents, they will be forwarded to our 'Admissions Committee', which will assess applicants' suitability for the Course or Programme for which they have applied;
- If they are accepted on their chosen Course or Programme, they will be notified accordingly, and sent Invoices;





- Upon receipt of an applicant's payment, we will send him or her an Official Payment Receipt, and Admission Letter, bearing a copy of the Passport-Type in the respective Application Form.
- Those intending to study in a foreign country, and require a Visa, will be sent the necessary **Immigration Documentation**, to support their application;
- **Joining Instruction** will be sent to Students and Delegates, on time to prepare for their enrolment. The incorporated information include:
  - Venue Name, Location, with specific address;
  - Details of Airport Transfer, where appropriate;
  - Start date and time;
  - Registration details;
  - Daily Schedule;
  - Local Transportation Details;
  - Residential Accommodation Details;
  - Leisure and Shopping Facilities, in the area;
  - General Security Information; among others.



Because of the intensive nature of our Courses and Programmes, for In-Venues, and Online modes, assessment will take place during or at the end of the **'active teaching period'**, adopting differing formats. These structures include, but are not limited to:

- In-Class Tests;
- Text-Case Analyses;
- Video-Case Analyses;
- 'Out-of-Class Assignments;
- Individual Presentations;
- Group Presentations; and
- End of Course Examinations.

Based on these assessments, successful candidates will receive either a:

Postgraduate Diploma in Communication and Information Management.; Page 19 of 21



- Diploma – Postgraduate - Award;
- Postgraduate Certificate Award; or
- Postgraduate Diploma Award.

For all the above Awards, a minimum of 70% overall pass is expected. To receive the Awards of Postgraduate Certificate and Postgraduate Diploma, candidates must have accumulated at least the required minimum 'Credit-Hours', with a pass (of 70% and above) in at least 70% of the courses taken.

Delegates and students who fail to achieve the requirement for Postgraduate Certificate, Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions for each course. Those delegates who fail to achieve the assessment requirement for the Postgraduate Diploma or Diploma - Postgraduate - on 2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation.



You might study a Postgraduate Diploma, or Postgraduate Certificate, in 20 or 10 weeks, respectively, in the comfort of your offices or homes, through our Postgraduate Training Institute's Online Delivery Mechanism. We are committed to your achieving the 360 or 180 Credit-Hours, respectively, in line with our **Regulation**, within the stipulated timeframe. The direct "Student-Lecturer-Contact-Times" of 3 hours per day, 6 days per week will ensure that these requirements are met. We aim to fit the tuition around your work, family commitment and leisure, thereby enhancing your maintenance of an effective 'work-study-life-style balance', at times convenient to you and your appointed tutor.







[Click, or copy and paste the URL, below, into your Web Browser, to view our Service Contract, incorporating Terms and Conditions.](https://www.hrodc.com/Service_Contract_Terms_and_Conditions_Service_Details_Delivery_Point_Period_Cancellations_Extinguishing_Circumstances_Payment_Protocol_Location.htm)

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The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

