

#037

Advanced Financial Accounting for Non-Accountants,
Postgraduate Course.

**Leading To:** 

Diploma - Postgraduate - in

Advanced Financial Accounting, 36 Credit-Hours.

Accumulating to a Postgraduate Certificate, with 144 additional Credit-Hours, and a Postgraduate Diploma, with 324 additional Credit-Hours.

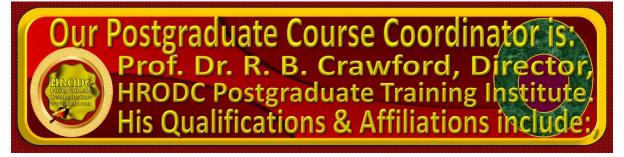
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- Doctor of Philosophy {(PhD) {University College London (UCL) University of London)};
- MEd Management (University of Bath);
- Postgraduate (Advanced) Diploma Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Member of ResearchGate;
- Executive Member of Academy of Management (AOM). There, his contribution incorporates the judging of competitions, review of journal articles, and guiding the development of conference papers. He also contributes to the Disciplines of:
  - Human Resources;
  - Organization and Management Theory;
  - Organization Development and Change;
  - Research Methods;
  - Conflict Management;
  - Organizational Behavior;
  - Management Consulting;
  - Gender & Diversity in Organizations; and
  - Critical Management Studies.

HRODC Postgraduate Training Institute, A Postgraduate-only Institution.
HQ: 122A Bhylls Lane, Wolverhampton, West Midlands, UK Primary Website: https://www.hrodc.com.
Prof. Dr. R. B. Crawford, Director.

#### Professor Dr. Crawford has been an Academic in the following UK Universities:

- University of London (Royal Holloway), as Research Tutor;
- University of Greenwich (Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- University of Wolverhampton, (Wolverhampton Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- London Southbank University (Business School), as Lecturer and Unit Leader.

#### His responsibilities in these roles included:

- Doctoral Research Supervisor;
- Admissions Tutor;
- Postgraduate and Undergraduate Dissertation Supervisor;
- Programme Leader;
- Personal Tutor.

#### He was formerly an Expatriate at:

- Ministry of Education, Sokoto, Nigeria;
- Ministry of Science and Technical Education, Sokoto, Nigeria;
- University of Sokoto, Nigeria;
- College of Education, Sokoto, Nigeria; and

Former Editor-In-Chief of 'Sokoto Journal of Education'.





- Attorneys;
- Board of Directors;
- Business Analysts;
- Business Angels;
- Business Development Directors;
- Change Management Consultants;
- Chief Executive Officers (CEOs), who are involved with development of longterm Customers, Suppliers, Outsourcing Partners, and other Global Strategic Alliances;
- Chief Executive Officers (CEOs), Generally;
- Chief Executives;
- Chief Financial Officers (CFOs);
- Chief Operating Officers (COOs);
- Chief Secretaries:
- Company Secretaries;
- Computer and Information Systems Managers;
- Consultants:
- Corporate Administration Advisor;
- Corporate Executives;
- Corporate Managers;
- Corporate Trainer;
- Data Encoders;
- Data Entry Operators;
- Departmental Heads;
- Development Training Coordinators;
- Director of Leadership, Services and Consulting;
- Director, Executive and Leadership Development;
- Director, Strategic Business Improvements;

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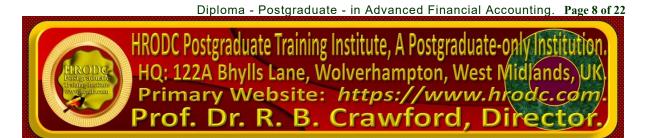
- Directors, Staff Development;
- Divisional Heads;
- Entrepreneurs;
- Executive Directors, Ministry Leadership Formation;
- Executive Directors, Generally;
- Executive Vice Presidents;
- External Change Agents;
- External Organisational Development Consultants;
- Fund Managers;
- Funding Agents;
- Further Education Lecturers;
- General Educators;
- General Managers;
- Higher Education Lecturers;
- HR Administrative Support;
- Human Resource Development (HRD) Practitioners;
- Human Resource Directors:
- Human Resource Executives;
- Human Resource Managers;
- Human Resource Personnel;
- Human Resource Practitioners;
- Human Resource Professionals;
- ICT Specialists;
- Induction Managers;
- Information Technology Managers;
- Internal Change Agents;
- Internal Organisational Development Consultants;
- Inventory Specialists;
- Junior Managers;
- Learning and Organizational Effectiveness Manager;
- Lecturers, Generally;
- Line Managers;
- Management Aspirants;

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- Management Graduates;
- Management Information Systems Directors;
- Management Lecturers;
- Management Trainees;
- Managing Directors;
- Marketing, Engineering and Human Resource Managers;
- Non-Executive Directors;
- Product Managers;
- Production Managers;
- Professional Development Managers;
- Professional Trainers;
- Project Management Team Leaders
- Project Managers;
- Role Enhancement Officials:
- Sales and Marketing Executives;
- Senior Project Managers;
- Senior Secretaries;
- Technical Specialists;
- Venture Capitalists;
- Vice Presidents of Manufacturing and Commercial Businesses;
- Vice Presidents;
- Any Non-Financial Managers who are required to read, interpret, and contribute to Business Financial Reports;
- ➤ It may also be beneficial To Consultants and External Accountants, who work with managers and executives, in the support of improvements to Operational and Financial Processes.

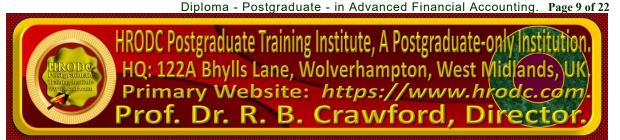
















By the conclusion of the specified learning and development activities, delegates will be able to:

- Determine the uses and purpose of accounting;
- Identify who are the users of accounting and financial information;
- Identify the different internal and external users;
- Explain some accounting language and terminology;
- Distinguish cash and profit;
- Explain the concept of accruals and monetary concepts;
- Understand the principle of profit and profitability;
- Draft accounting reports and statements;
- Determine the different parts of the balance sheet;
- Know the information contained in the balance sheet pertaining to the company;
- Specify the limitations of the conventional balance sheet;



- Define profit;
- Be familiar with the different components of the profit and loss account;
- Ascertain the information contained in profit and loss account pertaining to the company;
- Establish the links between the profit and loss account and balance sheet;
- Identify the components of cash flow statement;
- Prepare a cash flow statement for their company;
- Determine the importance of is cash flow;
- > Be familiar with the structure of the cash flow statement;
- Establish the links between three accounting statements: the cash flow statement, profit and loss account and balance sheet;
- Identify the key elements of published reports and accounts and explain each;
- Explain the following aspects of ratio analysis:
  - Profitability;
  - Efficiency and performance;
  - Liquidity;
  - Investment;
  - Cash flow;
  - The DuPont system.
- > Differentiate cash from profit as a measure of performance, EBITDA;
- Learn how to predict business failure using the ALTMAN z-score;
- Identify the different sources of financial information;
- Determine the use of non-financial information together with financial information;
- Establish the cost/volume/profit (CVP) relationships;
- Learn how to perform break-even analysis;
- Identify the single and mixed products;
- Ascertain the impact of cost structure changes;
- Determine the limitations of CVP analysis;
- Enumerate the purposes of budgeting;
- Know the budget process, including activity based budgeting;
- Identify the possible uncertainty and risk in budgeting and planning;

- Explain the motivation and the behavioural aspects of budgeting;
- Suggest solutions to some problems in budgeting;
- Define investment;
- Differentiate between investment appraisal criteria and investment decisions;
- Understand the time value of money;
- Define free cash flows and identify the inclusions thereof;
- Explain the concept of capital rationing and control of capital investment projects;
- Utilise the sensitivity analysis in decision-making to overcome risk and uncertainty;
- Learn about organisational and accounting control systems;
- Identify the standard costs of a company;
- Realise the value of standard costing as a management tool;
- Discover how variance analysis helps management understand the present costs and control future costs;
- Determine the benefits of the organisation out of the flexed budgets;
- Enumerate the types of variances and give the reasons for their occurrence;
- Identify the different planning and operational variances;
- Enumerate the sources of finance;
- Define gearing;
- Calculate Weighted Average Cost of Capital (WACC) using the correct formula;
- Determine how cost of debt is measured;
- Ascertain the importance of equity capital;
- Perform risk analysis;
- Be familiar with the outline of strategic management accounting;
- Ascertain the importance of competitor information and strategic positioning towards the success of an organisation;
- Learn how to develop competitive advantage;
- Establish the relationship between strategic accounting systems, and the balanced scorecard; and
- Specify the new role for managers and accountants.



## **Part 1. Contextualising The Business Environment**

**The Accounting Environment** 

## Part 2. A Strategic View of The Business Environment

Statement 1: The Balance Sheet – The Financial Position

Statement 2: The Profit and Loss Account (Income Statement) – Financial Performance



#### Part 3. The Financial Statements and Financial Analysis

Statement 3: The Cash Flow Statement – Financial Flow

The Annual Report and Financial Analysis

### Part 4. Budgeting and Short-term Planning

Break-Even Analysis: Cost/Volume/Profit Analysis

**Budgeting** 

Part 5. Budgetary Control, and Long-Term Planning DCF and Capital Investment Appraisal

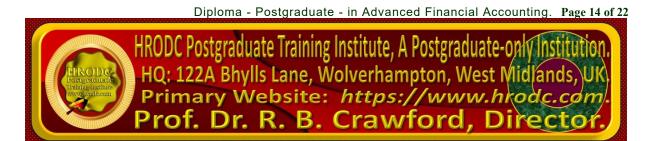
**Capital Investment Decisions** 

**Budgetary Control** 

## Part 6. Financing the Business and Strategic Accounting

Internal Sources of Finance.=;

**External Sources of Finance** 





Postgraduate Short Courses are of a minimum of five days' In-Venues (10 days' Online) but less than 6 weeks' In-Venues (less than 10 weeks' Online) duration, are referred to as Diploma – Postgraduate. This means that they are postgraduate credits, towards a Postgraduate Certificate and Postgraduate Diploma. Postgraduate Certificate and Postgraduate Diploma represent Programmes of Study, leading or accumulating to Awards bearing their title prefixes. While we, refer to our short studies, detailed above, as 'Courses', those with duration of 6 weeks or 12 weeks In-Venues (10- and 20-weeks' Online) are labelled 'Programmes'. Nevertheless, we conform to popular usage, by often referring to all study durations as 'Courses'. A mark of distinction, though, is that participants in a short course are referred to as 'Delegates', as opposed to the ascription 'Students', which is confined to those studying a Postgraduate Programme.

In line with the above notion, a Postgraduate Certificate might be earned through a 6 weeks' Intensive In-Venues Study, or 10 Online Delivery. Similarly, a Postgraduate



Diploma might be studied for 12 weeks In-Venues or 20 weeks. They might also be taken through a blend of both modes, providing that a minimum of 6 and 12 Credits and 180 or 360 Credit-Hours, respectively, are earned. You might Pick and Mix Courses, to create your preferred blend of Disciplines, or follow a predesigned Specialist route. They might accumulate from our Postgraduate Short Courses, or through continuous study. Please click to view and download our List of Specialist Postgraduate Certificate, and Postgraduate Diploma Programmes



# Credit-Hours and Credit-Values, in Diploma – Postgraduate - Award

Credit-Hours are the actual amount of time that a lecturer or tutor spends with his or her students or delegates, in both In-Venues and Online Deliveries. Each Five-Day In-Venues, or a Ten-Day Online (3 hours per day) Course consists of 30 Credit-Hours, while a 6-Day In-Venues (12-day Online) course amounts to 36 Credit-Hours. Because Credit-Values are calculated in multiples of 30 Credit-Hours, 60-89 Credit-Hours have a Double-Credit (2 Credit) value, while 90 Credit-Hours earn a Triple-Credit (3 Credits).

A delegate who successfully completes a Postgraduate Short Course of 30 or more Credit-Hours, but which is less than 180 Credit-Hours (Postgraduate Certificate), is awarded a Diploma – Postgraduate. This Award is assigned Credit-Values and Credit-Hours, as are exemplified by the following:

- Diploma Postgraduate in Organisational Change Management, 30
   Credit-Hours;
- 2. Diploma Postgraduate in Trainer Training: Training for Trainers, Double-Credit, 60 Credit-Hours:



- 3. Conveyancing and Property Valuation: Property Law, Double-Credit, 72 Credit-Hours:
- Diploma Postgraduate in University and Higher
   Education Administration, Triple-Credit, 90 Credit-Hours;
- Diploma Postgraduate in Tourism and International Relations, Quad-Credit, 120 Credit-Hours.

As in the first example, above, where the Credit-Value is not noted in an Award, it must be assumed that it is a Single-Credit Value.

#### **Postgraduate Diploma Award**

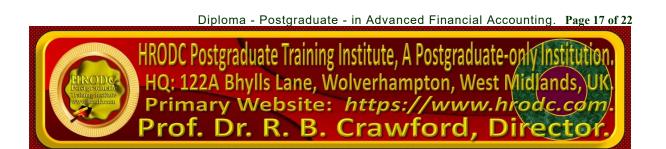
A Postgraduate Diploma Award is achieved with a minimum of 360 Credit-Hours, through continuous study, or an accumulation of Credit-Hours.

### **Postgraduate Certificate Award**

A Postgraduate Certificate might be gained with a minimum of 180 Credit-Hours, through continuous study or Credit-Hours' accumulation.

# **Cumulative Postgraduate Certificate, and Postgraduate Diploma Awards**

All Postgraduate Short Courses accumulate to a Postgraduate Certificate and a Postgraduate Diploma, on a 'Pic and Mix' or Specialist basis. This means that we maintain academic records for each delegate, indicating the courses studied, with their Credit-Value and Credit-Hours, as are indicated above, 'Credit-Hours and Credit-Values, in Diploma – Postgraduate – Award'. The Credit-Hours are aggregated to accumulate to at least 180 and 360 Credit-Hours, for a Postgraduate Certificate and a Postgraduate Diploma, respectively. Each Short Course Award (below a Postgraduate Certificate) indicates both its Credit-Value and Credit-Hours, excepting for Single-Credit.



# Accumulated Postgraduate Certificate, and Postgraduate Diploma Awards

All Specialist Postgraduate Certificate and Postgraduate Diploma Programmes have predetermined Award Titles. Delegates who do not follow a specialism, for accumulation to a Postgraduate Certificate and Postgraduate Diploma, receive a Generalist, rather than a Specialist, Award. However, a Specialist Award is given to delegates who studied at least seventy percent (70%) of their courses in a specialist grouping, as are exemplified above, under the heading 'Postgraduate Diploma and Postgraduate Certificate Specialist Award Titles'.



Applicants for Diploma – Postgraduate; Postgraduate Certificate; and Postgraduate Diploma are required to submit the following documents:

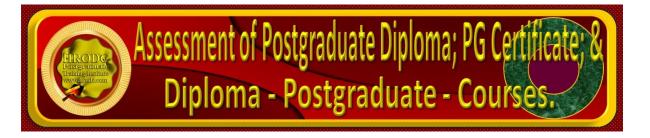
- Completed Postgraduate Application Form, including a passport sized picture affixed to the appropriate section;
- A copy of Issue and Photo (bio data) page/s of the applicant's current valid passport or copy of 'Photo-embedded' National Identity Card;
- Copies of credentials stated in the Application Form.

### **Admission and Enrolment Procedure**

- On receipt of all the above documents, they will be forwarded to our 'Admissions Committee', which will assess applicants' suitability for the Course or Programme for which they have applied;
- If they are accepted on their chosen Course or Programme, they will be notified accordingly, and sent Invoices;

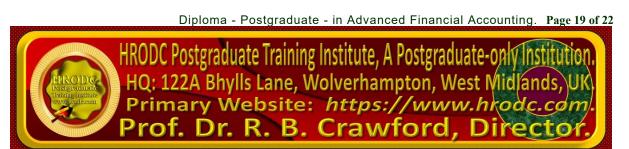


- Upon receipt of an applicant's payment, we will send him or her an Official Payment Receipt, and Admission Letter, bearing a copy of the Passport-Type in the respective Application Form.
- Those intending to study in a foreign country, and require a Visa, will be sent the necessary Immigration Documentation, to support their application;
- Joining Instruction will be sent to Students and Delegates, on time to prepare for their enrolment. The incorporated information include:
  - Venue Name, Location, with specific address;
  - Details of Airport Transfer, where appropriate;
  - Start date and time;
  - Registration details;
  - Daily Schedule;
  - Local Transportation Details;
  - Residential Accommodation Details;
  - Leisure and Shopping Facilities, in the area;
  - General Security Information; among others.



Because of the intensive nature of our Courses and Programmes, for In-Venues, and Online modes, assessment will take place during or at the end of the 'active teaching period', adopting differing formats. These structures include, but are not limited to:

- In-Class Tests;
- Text-Case Analyses;
- Video-Case Analyses;
- 'Out-of-Class Assignments;
- Individual Presentations;
- Group Presentations; and
- End of Course Examinations.



Based on these assessments, successful candidates will receive either a:

- Diploma Postgraduate Award;
- Postgraduate Certificate Award; or
- Postgraduate Diploma Award.

For all the above Awards, a minimum of 70% overall pass is expected. To receive the Awards of Postgraduate Certificate and Postgraduate Diploma, candidates must have accumulated at least the required minimum 'Credit-Hours', with a pass (of 70% and above) in at least 70% of the courses taken.

Delegates and students who fail to achieve the requirement for Postgraduate Certificate, Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions for each course. Those delegates who fail to achieve the assessment requirement for the Postgraduate Diploma or Diploma - Postgraduate - on 2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation.



You might study a Postgraduate Diploma, or Postgraduate Certificate, in 20 or 10 weeks, respectively, in the comfort of your offices or homes, through our Postgraduate Training Institute's Online Delivery Mechanism. We are committed to your achieving the 360 or 180 Credit-Hours, respectively, in line with our Regulation, within the stipulated timeframe. The direct "Student-Lecturer-Contact-Times" of 3 hours per day, 6 days per week will ensure that these requirements are met. We aim to fit the tuition around your work, family commitment and leisure, thereby enhancing your



maintenance of an effective 'work-study-life-style balance', at times convenient to you and your appointed tutor.



Click, or copy and paste the URL, below, into your Web Browser, to view our Service Contract, incorporating Terms and Conditions.

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The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.





