HRODC Postgraduate Training Institute, A Postgraduate-Only Institution Verified by, & Registered With UK's Department for Education.

#153

Advanced Events and Protocol Management, **Postgraduate Programme.** Leading To: **Postgraduate Certificate in Advanced Events and Protocol Management**, Accumulating to a **Postgraduate Diploma, with**

180 additional Credit-Hours.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 1 of 32



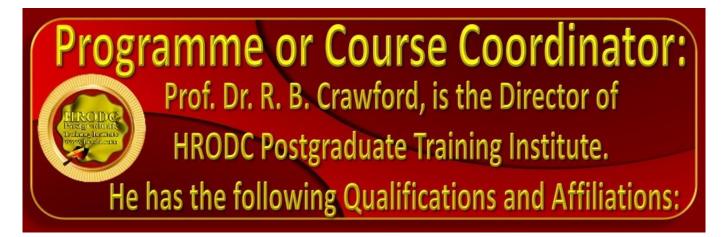






Postgraduate Certificate in Advanced Events and Protocol Management - Page 2 of 32





- Doctor of Philosophy {(PhD) {University College London (UCL) University of London)};
- MEd Management (University of Bath);
- Postgraduate (Advanced) Diploma Science Teacher Ed. (University of Bristol);
- Postgraduate Certificate in Information Systems (University of West London, formerly Thames Valley University);
- > Diploma in Doctoral Research Supervision, (University of Wolverhampton);
- Teaching Certificate;
- Fellow of the Institute of Management Specialists;
- Human Resources Specialist, of the Institute of Management Specialists;
- Member of the Asian Academy of Management (MAAM);
- Member of the International Society of Gesture Studies (MISGS);
- Member of the Standing Council for Organisational Symbolism (MSCOS);
- Member of ResearchGate;
- Executive Member of Academy of Management (AOM). There, his contribution incorporates the judging of competitions, review of journal articles, and guiding the development of conference papers. He also contributes to the Disciplines of:
 - Human Resources;
 - Organization and Management Theory;
 - Organization Development and Change;
 - Research Methods;
 - Conflict Management;
 - Organizational Behavior;
 - Management Consulting;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 3 of 32



- Gender & Diversity in Organizations; and
- Critical Management Studies.

Professor Dr. Crawford has been an Academic in the following UK Universities:

- University of London (Royal Holloway), as Research Tutor;
- University of Greenwich (Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- University of Wolverhampton, (Wolverhampton Business School), as Senior Lecturer (Associate Professor), in Organisational Behaviour and Human Resource Management;
- London Southbank University (Business School), as Lecturer and Unit Leader.

His responsibilities in these roles included:

- Doctoral Research Supervisor;
- Admissions Tutor;
- Postgraduate and Undergraduate Dissertation Supervisor;
- Programme Leader;
- Personal Tutor

He was formerly an Expatriate at:

- Ministry of Education, Sokoto, Nigeria;
- Ministry of Science and Technical Education, Sokoto, Nigeria;
- University of Sokoto, Nigeria;
- College of Education, Sokoto, Nigeria; and

Former Editor-In-Chief of 'Sokoto Journal of Education'.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 4 of 32





- Protocol officers, including those covering public relations and/or travel arrangements;
- Chief Executive Officers;
- Chief Executives;
- Chief Secretaries;
- Consultants;
- Corporate Directors;
- Directors of Protocol;
- Divisional Managers;
- Embassy Attaches;
- Embassy Events Managers;
- Event Managers;
- Event Organisers;
- Event Planners;
- Events Contractors;
- Events Managers;
- Events Project Coordinators;
- Events Project Leaders;
- Executive Directors;
- Functional Managers;
- Fund Holders;
- General Investors;
- Government Agency Events Project Managers;
- High Commission Events Managers
- High Commission Officials;
- Human Resource Management Managers;
- Immigration Personnel;
- International Negotiators;
- Lecturers;
- Management Consultants;
- Management Development Directors;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 5 of 32



- Middle and senior managers tasked with the direct delivery of events or oversight of specialist sub-contractors;
- > National Government Ministers with Events in their Portfolio;
- Non-Executive Directors;
- Organisational Leaders;
- Performance Consultants;
- Performance Measurement Specialists;
- Productivity Specialists;
- Programme Managers;
- Project Commissioners;
- Project Evaluators;
- Project Managers;
- Project Monitoring Personnel;
- Project Team Leaders;
- Protocol Directors;
- Protocol Officers, including those covering public relations and/or travel arrangements;
- Protocol Officers;
- Public Relations Executives;
- Public Relations Officers;
- Public Relations Researchers;
- Quality Improvement Managers;
- Risk Analysts;
- Risk Managers;
- Royal Protocol Officers;
- Senior Civil Servants;
- Senior Executives and Managers;
- Senior Financial Advisors;
- Senior Financial Officers;
- Senior Leaders who oversee the activities of Teams;
- Specialist Team Leaders;
- Talent Managers;
- Team Development Personnel;
- Team Leaders;
- Team Members;
- Team Supervisors;
- > Those in PR at the national, regional and community level;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 6 of 32



- > Those in PR in public sector, private sector and not-for-profit organisations;
- Those involved in international activities;
- Those responsible for Protocol;
- > Those working for international, global, or supranational organisations;
- Those working in multi- or supra-national organisations;
- Training and Development Managers;
- Training Directors;
- Transaction Analysts;
- Value Analysts;
- Value Engineers;
- Venture Capitalists;
- Vice Presidents;
- All others who are desirous in enhancing their expertise in Protocol Management, Events Project Management, Meeting Management, Multi-tasking, Goal-setting, Risk Management, Quality Improvement, Pprioritising, Team Formation, Team Development, Team Behaviour, Resonation Control, Transactional Analysis and other salient aspects of Protocol Management, Events Management, Time Management, Leadership and Team Dynamics.



Postgraduate Certificate in Advanced Events and Protocol Management - Page 7 of 32



In-Venues Cost Includes:

- > Continuous snacks throughout the Event Days;
- Hot Lunch on Event Days;
- City Tour;
- Stationery;
- > On-site Internet Access;
- > Postgraduate Diploma; Postgraduate Certificate; Diploma Postgraduate; or
- > Certificate of Attendance and Participation if unsuccessful on resit.

Students & Delegates are Treated to a Selection of Our Branded Complimentary Products, which Include:

- Leather Conference Folder;
- > Leather Conference Ring Binder/ Writing Pad;
- Key Ring/ Chain;
- > Leather Conference (Computer Phone) Bag Black or Brown;
- > 8-16 GB USB Flash Memory Drive, with Course Material;
- Branded Metal Pen;
- Branded Polo Shirt.; &
- Branded Carrier Bag.

Daily Schedule: 09:00 To 16:30 But may Vary, with Location.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 8 of 32







Postgraduate Certificate in Advanced Events and Protocol Management - Page 9 of 32





By the conclusion of the specified learning and development activities, delegates will be able to:

- Ascertain the prevailing relationship between Embassies and High Commission, on the one hand, and Host Government Ministries, on the other;
- > Specify the skills necessary for the promotion of an effective public relations;
- Exhibit a heightened understanding of the concept of general protocol management;
- > Enumerate the duties and responsibilities of the different airport personnel and officers;
- Formulate corporate strategies pertinent to the operation of their organisation;
- Simulate online public relation duties, as is demanded by the modern life;
- Draft an outstanding contingency plan for their organisation;
- > Develop strategies in handling crisis which may affect their organisation;
- Illustrate their ability to manage the risk to their organisations, using the principles of continuity management and disaster recovery;
- Define communication;
- Enumerate the barriers to effective communication and propose some ways to overcome them;
- > Demonstrate their verbal and written communication skills, for excellent presentation;
- Address the importance of effective communication in Protocol Management;
- Ascertain the prevailing relationship with embassies and ministries;
- Create an effective Disaster Recovery Plan;
- Define Group Dynamics and its implications for Protocol Management;
- Demonstrate a heightened understanding of the different personality types and their corresponding influences;
- Demonstrate their ability to establish good working relations with embassies or ministries;
- > Demonstrate their familiarity with the procedures involved in passport processing;
- Demonstrate their understanding of the concept of Continuity Management in the Public Sector;
- Demonstrate their understanding of the importance of Strategic Public Relations in 'Image Formulation' and Maintenance;
- > Determine the formalities and rules applicable to visa arrangements and processing;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 10 of 32



- Develop strategies in Planning, Organisation and Management, as aspect of their Protocol Duties;
- Develop strategies that address a crisis that might affect their National or State Government, or Parastatal, managing the associated risks;
- > Distinguish the difference between groupthink and teamthink;
- Employ strategies to encourage enthusiastic participation and contribution in the meetings;
- Enumerate the barriers to effective communication and propose some ways to overcome them;
- > Exhibit their ability to develop appropriate protocol for specific scenario;
- Exhibit their ability to, effectively and smartly, initiate and conclude Hotel and Airline Reservations;
- > Demonstrate their ability to facilitate cross-cultural relations;
- Demonstrate their ability to promote effective 'inter-agency' and 'intra-agency' communication;
- > Exhibit their competence to use planning as an element of Protocol;
- > Demonstrate their ability to use organising as an inherent aspect of Protocol;
- > Exhibit their competence to 'management', as elements of Protocol;
- Indicate the most appropriate ways in which to promote the relationship between Embassies and High Commission, on the one hand, and Host Government Ministries, on the other;
- > Exhibit their understanding of General Protocol Management;
- > Narrate the duties and responsibilities of the different airport personnel and officers;
- > Elucidate the importance of effective communication in Protocol Management;
- Demonstrate a heightened understanding of the procedures involved in Visa Processing;
- > Explain the role of a State Protocol Officer;
- Demonstrate their ability to maintain and improve relationship with High Commission or Embassy, and Host Ministries;
- Exhibit their competence in establishing heightened Events Standard;
- Exhibit their competence in maintaining Conventional and Exemplary Etiquette Rules;
- Exhibit their competence to general research methods;
- Exhibit their competence in choosing appropriate Events for International Visitors;
- Illustrate their ability to coordinate with Peers;
- Illustrate their ability to choosing appropriate gifts, for dignitaries;
- > Exhibit their competence in maintaining cultural awareness;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 11 of 32



- > Demonstrate their ability to shielding their Diplomatic Corp;
- > Exhibit their competence in 'Media Relationship Management';
- > Exhibit their competence in advising on 'Events Organisation';
- > Explain the procedure for arranging visits to their Host Country;
- > Demonstrate their expertise in arranging Visits To their Home Country;
- Narrate their effort to maintain protocol consistency;
- Suggest how they will, effectively, research traditions and customs of host and foreign countries;
- Demonstrate their understanding of some culturally enshrined behaviour of their host or foreign nationals;
- Demonstrate their ability to organising special events;
- Demonstrate their ability to conduct 'risk assessment';
- > Indicate the risk mitigation measures that they will employ, in different scenarios;
- Demonstrate their ability to create and sending formal invitations;
- Accurately send personalised invitations;
- Correctly interpret responses or non-responses to RSVP;
- Produce effective seating arrangements, in specified formal occasions;
- Accurately, elucidate the importance, or otherwise, of 'Photo-Shoots';
- Demonstrate their ability to establish and maintain itineraries;
- > Demonstrate their ability to determine the necessity, and conduct, of meetings;
- Devise appropriate protocol for specific diplomatic convoys;
- Demonstrate their ability to Arrange Consulate, Embassy, High Commission, or Hotel Overnight Accommodation;
- Demonstrate their ability to avert potential Cultural Infringements;
- Suggest the efforts necessary to avert etiquette breaches by mission members;
- Demonstrate their understanding of Political, Economic, Social, Technological, Ecological, and Legal (PESTEL) Factors, outlining how they might impinge on the role and operation of a Foreign Mission.
- Propose how they will establish excellent working relationship with Business
 Operators in their Host Country;
- Indicate how they have been maintaining, or will establish and maintain excellent relationship with the Ministries in their Host Country, particularly the Foreign Ministry;
- Explain the efforts that they currently make, or will be making, to adhere to the Data Protection Regulation of their Host and other Foreign Countries;
- Demonstrate their willingness to maintain the highest level of Confidentiality, and Secrecy, as are appropriate;
- Exhibit their awareness of relevant 'Official Secrets Acts';

Postgraduate Certificate in Advanced Events and Protocol Management - Page 12 of 32



- Propose how they will initiate Visits Follow-ups;
- Address the salient issues associated with Dysfunctional Behaviours;
- Adopt appropriate strategies for dealing with interruptions;
- Adopt effective delegation techniques;
- Apply appropriate rewards and, or, disincentives that are applied to a given team situation – thereby promoting team 'functionality';
- Apply group dynamics to organisational settings;
- > Demonstrate their appreciation of the importance of time management;
- Ascertain how to work with disorganised colleagues;
- > Ascertain the possible causes and effects of meeting mismanagement; and
- Ascertain their respective goals/objectives;
- Beat work related stress;
- Clarify roles in team settings;
- Conduct an efficient workload analysis;
- Create an effective agenda that will keep the meeting on track;
- Deal with information overload;
- Decide which tasks can be delegated;
- Demonstrate a heightened understanding of the type and permanence of the leadership of a team;
- Demonstrate a high level of understanding of a team attempts to replace a situational leader, to enhance stability, acceptability or renewed or clarified mission or objectives;
- Demonstrate an awareness of their 'Team Building and Maintenance Roles' that will improve team effectiveness;
- Demonstrate an effective 'leader behaviour' when dealing with dysfunctional behaviours;
- Demonstrate an understanding of the notion that societal socio-economic hierarchy might be informally represented in teams;
- Demonstrate the effectiveness of the strategy that they have devised for dealing with intra-team competition;
- Demonstrate their ability to deal with the psychological effect of disbandment;
- Demonstrate their ability to employ transactional analysis in a team context;
- Demonstrate their ability to manage conflict effectively, incorporating the occasions when it should be encouraged;
- Demonstrate their appreciation of the fact that workers belong to different classes, in society;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 13 of 32



- Demonstrate their awareness of the value of team cohesiveness and team solidarity, and the dangers of over-cohesiveness.
- Demonstrate their grasp of the salient issues associated with performance management;
- Demonstrate their understanding of the 'risky shift syndrome', outlining the steps that they will take to avert them;
- Demonstrate their understanding of the importance of Gatekeeping in team formal settings;
- Demonstrate their understanding of the theoretical and practice bases of Team Dynamics;
- Demonstrate your understanding of the social and psychological relevance of the stages of formation of a group;
- > Describe the effort that they will make to enhance the 'critical faculty' of their team;
- Detect Dysfunctional Behaviours in Team Settings;
- Determine how efficient time management increases work effectiveness and productivity;
- > Determine how goal setting can lead to proper time management;
- Determine the optimum team size for effective functioning;
- Determine why a temporary team is likely to be more problematic to lead than a permanent team;
- Suggest how one might develop and maintain a good time management habit;
- Develop effective communication strategies that might be applied to team settings, minimising technical language;
- Develop their personal "To-Do List;"
- Propose useful techniques for setting and achieving goals;
- Suggest ways to maximize their personal effectiveness;
- Formulate their individualized plan of action, to maximise their use of time;
- Distinguish between Command Teams, Boards, Committees and Task Forces;
- Distinguish between groups and mere aggregations;
- Distinguish between Temporary Committees and Standing Committees;
- Distinguish between 'Groupthink' and 'Teamthink';
- Enumerate the benefits of effective time management;
- Enumerate the different time management tips for managers;
- Establish a basis for standard setting in their teams;
- Evaluate the effectiveness of their strategy for addressing situations where team members seek sympathy;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 14 of 32



- Exhibit a heightened understanding of the intimidating effect that class might have on team members, and, hence, the leader's responsibility to ensure that this informal hierarchy is dispensed with in the promotion of a 'classless team';
- Exhibit tact in discouraging team member distracting behaviours;
- Explain the bases for the feeling of 'Togetherness' or 'Awareness' IN an Aggregation;
- > Explain the occasions in which a situational leader is likely to emerge;
- Explain the Team Typological Bases;
- Explain why a team's disbandment might have a negative psychological effect on members and the team leader;
- Formulate strategies in handling unexpected job emergencies;
- Identify the different meeting menaces and learn how to deal with them;
- Identify their professional goals and personal time;
- Identify time bandits and devise strategies for dealing with them;
- Identify time wasters and adopt strategies for eliminating them;
- Illustrate how they might resolve interpersonal problems among team members;
- Illustrate how they will determine the contribution of each team member to team goal accomplishment;
- Illustrate how they will enhance the issue of 'gatekeeping' to ensure that team members, in general, participate in team meetings, extending support to the weak, ensuring that introverted team members are not intimidated or 'crushed' by the extroverted;
- Implement techniques for minimising disruptions;
- Indicate how they will establish key competencies in teams;
- Indicate how they will help team members to channel their energies into task performance, establishing realistic goals;
- Indicate how they will recognise resonation in their teams, outline the steps that they will take to avert or reduce its occurrence, outlining how they will be 'cautioning' resonators;
- Indicate how they will reward exceptional performance in their teams;
- Indicate how they would handle blocking, effectively;
- Indicate the range of tangible rewards that might be utilised in a team;
- Indicate the steps that they will take to harmonise their teams;
- Internalise the dysfunctional effect of 'resonation' in a team context;
- Demonstrate their understanding of the factors contributing to managers' time-wasting activities;
- Suggest the most effective ways of dealing with task delegation;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 15 of 32



- Suggest how one might address unreasonable requests from one's manager;
- Outline the difference between being "busy" and "productive;"
- Illustrate how they will assert themselves politely and calmly, within their varying work contexts;
- Illustrate how to diffuse the negative impact of others;
- Indicate how they will address the issue of interruptions constructively;
- Suggest how they will maintain their responsibility;
- Illustrate how they will manage their workloads more effectively;
- Exemplify how to utilize their gap times;
- Demonstrate the step-by-step process in making effective schedule;
- Indicate how they will utilise the different time management tools to increase their work effectiveness and productivity;
- Manage information flow and retrieval process;
- Manage projects in a systematic way;
- Manage resources more efficiently;
- Meet tight deadlines with time to spare;
- Name the different planning tools;
- Order the team formation stages, explaining the psychological issues that beset them and relate them to organisational functioning;
- Outline the steps that they will take to avert groupthink and promote teamthink;
- Plan to make the best use of the time available through the art of effective scheduling;
- Prioritise 'urgent' and 'important' activities;
- Propose an effective remedy to 'member withdrawal';
- Propose an effective way of dealing with interfering behaviour;
- Propose standards of measuring competence in teams;
- Propose suitable intangible rewards that might be applied to a team situation;
- Provide a basis for a team's standard setting establishing standards and evaluating progress;
- Provide an indication of their awareness of the fact that team members' class consciousness might relate to the positions that they occupy in the organisation or society;
- Provide an individually synthesized proposal for dealing with aggressiveness;
- Provide examples of command teams, highlighting the situations in which a leader might belong to two Command Teams;
- Provide examples of how a leader should encourage desirable behaviours in a team;
- Put forward a satisfactory way of addressing 'special pleading';

Postgraduate Certificate in Advanced Events and Protocol Management - Page 16 of 32



- Realise the importance of agenda;
- Indicate their acceptance of the importance of goals;
- Propose measures towards a team's performance improvement;
- Suggest at least three causes of procrastination, proposing relevant techniques to overcome them;
- Suggest how to reduce time spent in meetings, without impairing operational effectiveness;
- Demonstrate their understanding of Resonation as an issue in team effectiveness;
- Solve problems through the 'Trading Game Scenario'.
- Specify the negative effects of poor time management;
- Specify the steps that managers and team leaders need to take, to ensure productive and effective meetings;
- Suggest how they might employ an effective diversity management that discourages resonation;
- Suggest how to determine which individual members of a team can improve their performance – and subsequently, their contribution to the team as a way of harnessing team synergy;
- Suggest how to establish acceptable performance levels in teams, observing performance indicators;
- Suggest the differences in interpretation of groups and teams;
- Suggest ways of improving team morale, while enhancing their effectiveness;
- Suggest ways to counteract the effect of the informal hierarchy in teams other than command teams;
- Suggest ways to manage multiple tasks;
- Demonstrate their understanding of the concept of multitasking;
- Demonstrate their understanding of the difference between important and urgent activities/works;
- Demonstrate their understanding of the underlying principles of "Time" In An Organisational Wide Context;
- Use effective delegation techniques in a workplace setting;
- Use practical techniques for organising work;
- Demonstrate a heightened understanding of the nature of Strategic Public Relations;
- Illustrate their tactical skills with respect to Strategic Public Relations;
- Illustrate their acquisition of competence in in Planning, Organising and Managing, as elements of their Protocol Duties;
- Make special arrangements and planning for vehicular convoys;

Postgraduate Certificate in Advanced Events and Protocol Management - Page 17 of 32



- Employ strategies to encourage enthusiastic participation and contribution in meetings; >
- \geq Appreciate the importance of averting resonation, during meetings;
- Define Group Dynamics; \geq
- Exhibit their enhanced verbal and written communication skills, for improved \geq presentations;
- \geq Handle exhibition planning and participation;
- Illustrate their conversance with the Immigration Regulations and requirements of \geq specific countries;
- >Initiate internal and online communications pursuant to a Public Relations Role;
- \geq Make special arrangements and planning for vehicular convoys;
- \succ Perform Online Public Relation Duties, in response to environmental dynamics;
- Specify the skills necessary for an effective Public Relations Management; >
- Suggest a Protocol for the amendment of Particular International Treaties; >
- Suggest the protocol that might be initiated in International Relations, for Internal **Disaster Management;**
- Suggest ways for effective implementation and maintenance of corporate identity.



Postgraduate Certificate in Advanced Events and Protocol Management - Page 18 of 32





M1. Part 1: Contextualising The Protocol Manager's Role

Contextualising Protocol

Exploring The Role of a Protocol Manager

M1. Part 2: Executing The Protocol Manager's Role

M1. Part 3: Role Enhancement of The Protocol Manager.

M1. Part 4: Foreign Missions, Security, Visits, and The PESTEL Factors.

Part 5: Protocol For Events Planning and Hosting

Important Elements of Diplomatic Protocol in Events Planning and Hosting

Salient Aspects of Diplomatic Protocol, for Events Planning and Hosting

M1. Part 6: Contextualising Events Management

Postgraduate Certificate in Advanced Events and Protocol Management - Page 19 of 32



Popular Event Types and their Contexts

M1. Part 7: Preliminary Issues in Events Planning and Operation

M1. Part 8: Events Sponsorship

M1. Part 9: Issues Associated With Events Project Management

Conceptualising Project Management

Project Life Cycle Phases:

Important Aspects of Project Management

M1. Part 10: Initiating The Events Project

Getting The Project Started

Nonnumeric Project Selection Model

M1. Part 11: Planning The Events Project

M1. Part 12: Enhanced Events Project Planning.

Project Cost Management:

Project Quality Management:



Postgraduate Certificate in Advanced Events and Protocol Management - Page 20 of 32

Clearing The Final Hurdle

153.M1. Part 13: Events Project Execution

Project's Human Resource Management:

M1. Part 14: Salient Team Dynamics Issues in Events Project Execution

M1. Part 15: Team Typologies and Their Bases, in Events Project Execution



Postgraduate Certificate in Advanced Events and Protocol Management - Page 21 of 32





M1. Part 16: 'Team Formation Stage': Its Significance and Role Implications.

Part 17: Team Leadership: Addressing Dysfunctional Behaviour

Part 18: Team Leadership: Efforts To Enhance Effectiveness

M1. Part 19: Team Performance Enhancement Effort

Postgraduate Certificate in Advanced Events and Protocol Management - Page 22 of 32



M1. Part 20: Addressing Behaviour and Performance Levels

M1. Part 21: Addressing Resonation and Issues Associated with Transactional Analysis, in Events Project Execution



M2. Part 1: Events Management and The Media

M2. Part 2: Events Coordination

M2. Part 3: Events Project Monitoring

M2. Part 4: Events Project Evaluation

M2. Part 5: Events Project Completion or Termination Phase

M2. Part 6: Preparing To Present Your Event Plan

M2. Part 7: Designing PowerPoint, For Events Planning

Postgraduate Certificate in Advanced Events and Protocol Management - Page 23 of 32



M2. Part 8: Using PowerPoint, To Present Events Plan

M2. Part 9: PowerPoint Presentation: Pertinent Issues

M2. Part 10: Professionalising PowerPoint Presentations

M2. Part 11: PowerPoint Safegards

M2. Part 12: Finalising PowerPoint Presentations

M2. Part 13: Salient Time Management Conceptual Issues

M2. Part 14: Contextualising Time Management for Events and Protocol Management

M2. Part 15: Important Aspects of Meeting Management, in Events and Protocol Management

Postgraduate Certificate in Advanced Events and Protocol Management - Page 24 of 32



M2. Part 16: Salient Communication Issues for Events and Protocol Management

M2. Part 17: Contextualising Risk Management

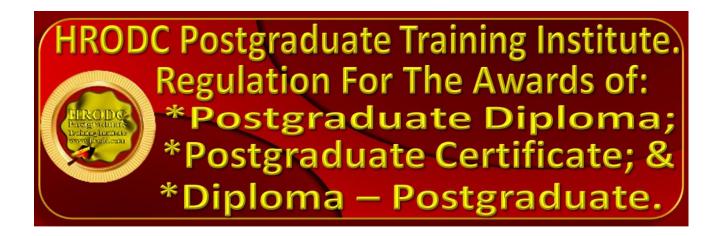
Defining and Contextualising Risk:

Understanding Risk in an Organisation:

Pertinent Issues in Enterprise Risk Mange

M2. Part 18: Risk Management, In Events and Protocol Management

Sequencing the Process:



Postgraduate Certificate in Advanced Events and Protocol Management - Page 25 of 32





Postgraduate Short Courses are of a minimum of five days' In-Venues (10 days' Online) but less than 6 weeks' In-Venues (less than 10 weeks' Online) duration, are referred to as Diploma – Postgraduate. This means that they are postgraduate credits, towards a Postgraduate Certificate and Postgraduate Diploma. Postgraduate Certificate and Postgraduate Diploma represent Programmes of Study, leading or accumulating to Awards bearing their title prefixes. While we, refer to our short studies, detailed above, as 'Courses', those with duration of 6 weeks or 12 weeks In-Venues (10- and 20-weeks' Online) are labelled 'Programmes'. Nevertheless, we conform to popular usage, by often referring to all study durations as 'Courses'. A mark of distinction, though, is that participants in a short course are referred to as 'Delegates', as opposed to the ascription 'Students', which is confined to those studying a Postgraduate Programme.

In line with the above notion, a Postgraduate Certificate might be earned through a 6 weeks' Intensive In-Venues Study, or 10 Online Delivery. Similarly, a Postgraduate Diploma might be studied for 12 weeks In-Venues or 20 weeks. They might also be taken through a blend of both modes, providing that a minimum of 6 and 12 Credits and 180 or 360 Credit-Hours, respectively, are earned. You might Pick and Mix Courses, to create your preferred blend of Disciplines, or follow a predesigned Specialist route. They might accumulate from our Postgraduate Short Courses, or through continuous study. <u>Please click to view and download our List of Specialist Postgraduate Certificate, and Postgraduate Diploma Programmes</u>

Understanding Our Postgraduate Credit System.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 26 of 32



Credit-Hours and Credit-Values, in Diploma – Postgraduate -Award

Credit-Hours are the actual amount of time that a lecturer or tutor spends with his or her students or delegates, in both In-Venues and Video-Enhanced Deliveries. Each Five-Day In-Venues, or a Ten-Day Video-Enhanced (3 hours per day) Course consists of 30 Credit-Hours, while a 6-Day In-Venues (12day Video-Enhanced) course amounts to 36 Credit-Hours. Because Credit-Values are calculated in multiples of 30 Credit-Hours, 60-89 Credit-Hours have a Double-Credit (2 Credit) value, while 90 Credit-Hours earn a Triple-Credit (3 Credits).

A delegate who successfully completes a Postgraduate Short Course of 30 or more Credit-Hours, but which is less than 180 Credit-Hours (Postgraduate Certificate), is awarded a Diploma – Postgraduate. This Award is assigned Credit-Values and Credit-Hours, as are exemplified by the following:

- Diploma Postgraduate in Organisational Change Management, 30 Credit-Hours;
- 2. Diploma Postgraduate in Trainer Training: Training for Trainers, Double-Credit, 60 Credit-Hours:
- **3.** Conveyancing and Property Valuation: Property Law, Double-Credit, 72 Credit-Hours:
- Diploma Postgraduate in University and Higher Education Administration, Triple-Credit, 90 Credit-Hours;
- 5. Diploma Postgraduate in Tourism and International Relations, Quad-Credit, 120 Credit-Hours.

As in the first example, above, where the Credit-Value is not noted in an Award, it must be assumed that it is a Single-Credit Value.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 27 of 32



Postgraduate Diploma Award

A Postgraduate Diploma Award is achieved with a minimum of 360 Credit-Hours, through continuous study, or an accumulation of Credit-Hours.

Postgraduate Certificate Award

A Postgraduate Certificate might be gained with a minimum of 180 Credit-Hours, through continuous study or Credit-Hours' accumulation.

Cumulative Postgraduate Certificate, and Postgraduate Diploma Awards

All Postgraduate Short Courses accumulate to a Postgraduate Certificate and a Postgraduate Diploma, on a 'Pic and Mix' or Specialist basis. This means that we maintain academic records for each delegate, indicating the courses studied, with their Credit-Value and Credit-Hours, as are indicated above, 'Credit-Hours and Credit-Values, in Diploma – Postgraduate – Award'. The Credit-Hours are aggregated to accumulate to at least 180 and 360 Credit-Hours, for a Postgraduate Certificate and a Postgraduate Diploma, respectively. Each Short Course Award (below a Postgraduate Certificate) indicates both its Credit-Value and Credit-Hours, excepting for Single-Credit.

Accumulated Postgraduate Certificate, and Postgraduate Diploma Awards

All Specialist Postgraduate Certificate and Postgraduate Diploma Programmes have predetermined Award Titles. Delegates who do not follow a specialism, for accumulation to a Postgraduate Certificate and Postgraduate Diploma, receive a Generalist, rather than a Specialist, Award. However, a Specialist Award is given to delegates who studied at least seventy percent (70%) of their courses in a specialist grouping, as are exemplified above, under the heading 'Postgraduate Diploma and Postgraduate Certificate Specialist Award Titles'.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 28 of 32





Application For, and Admission To: Postgraduate Diploma; Postgraduate Certificate; & Diploma – Postgraduate - Award

Applicants for Diploma – Postgraduate; Postgraduate Certificate; and Postgraduate Diploma are required to submit the following documents:

- Completed Postgraduate Application Form, including a passport sized picture affixed to the appropriate section;
- A copy of Issue and Photo (bio data) page/s of the applicant's current valid passport or copy of 'Photo-embedded' National Identity Card;
- > Copies of credentials stated in the Application Form.

Admission and Enrolment Procedure

- On receipt of all the above documents, they will be forwarded to our 'Admissions Committee', which will assess applicants' suitability for the Course or Programme for which they have applied;
- If they are accepted on their chosen Course or Programme, they will be notified accordingly, and sent Invoices;
- Upon receipt of an applicant's payment, we will send him or her an Official Payment Receipt, and Admission Letter, bearing a copy of the Passport-Type in the respective Application Form.
- Those intending to study in a foreign country, and require a Visa, will be sent the necessary Immigration Documentation, to support their application;
- Joining Instruction will be sent to Students and Delegates, on time to prepare for their enrolment. The incorporated information include:
 - Venue Name, Location, with specific address;
 - Details of Airport Transfer, where appropriate;
 - Start date and time;
 - Registration details;
 - Daily Schedule;
 - Local Transportation Details;
 - Residential Accommodation Details;
 - Leisure and Shopping Facilities, in the area;
 - General Security Information; among others.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 29 of 32



Assessment of Postgraduate Diploma, Postgraduate Certif and Diploma – Postgraduate - Awards.

Because of the intensive nature of our Courses and Programmes, for In-Venues, and Online modes, assessment will take place during or at the end of the **'active teaching period'**, adopting differing formats. These structures include, but are not limited to:

- In-Class Tests;
- Text-Case Analyses;
- Video-Case Analyses;
- 'Out-of-Class Assignments;
- Individual Presentations;
- Group Presentations; and
- End of Course Examinations.

Based on these assessments, successful candidates will receive either a:

- Diploma Postgraduate Award;
- Postgraduate Certificate Award; or
- Postgraduate Diploma Award.

For all the above Awards, a minimum of 70% overall pass is expected. To receive the Awards of Postgraduate Certificate and Postgraduate Diploma, candidates must have accumulated at least the required minimum 'Credit-Hours', with a pass (of 70% and above) in at least 70% of the courses taken.

Delegates and students who fail to achieve the requirement for Postgraduate Certificate, Postgraduate Diploma, or Diploma - Postgraduate - will be given support for 2 re-submissions for each course. Those delegates who fail to achieve the assessment requirement for the Postgraduate Diploma or Diploma - Postgraduate - on 2 resubmissions, or those who elect not to receive them, will be awarded the Certificate of Attendance and Participation.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 30 of 32



10-Week Postgraduate Certificate; 20-Week Postgraduate Diploma.

You might study an Online Postgraduate Certificate or Online Postgraduate Diploma, in 10 and 20 weeks, respectively, in the comfort of your office or homes, through HRODC Postgraduate Training Institute's Online Delivery. We will deliver the 180 Credit-Hours and 360 Credit-Hours, respectively, in line with our Regulation, within the stipulated timeframe. We aim to fit the tuition around your work, family commitment and leisure, thereby enhancing your maintenance of an effective 'work-study-life-style balance', at times convenient to you and your appointed tutor.



<u>Click, or copy and paste the URL, below, into your Web Browser, to view our Service</u> <u>Contract, incorporating Terms and Conditions.</u>

https://www.hrodc.com/Service Contract Terms and Conditions Service Details Delivery Point_Period_Cancellations_Extinuating_Circumstances_Payment_Protocol_Location.htm

The submission of our application form or otherwise registration by of the submission of a course booking form or e-mail booking request is an attestation of the candidate's subscription to our Policy Terms and Conditions, which are legally binding.

Postgraduate Certificate in Advanced Events and Protocol Management - Page 31 of 32





For and on Behalf of: Prof. Dr. R. B. Crawford - Director HRODC Postgraduate Training Institute

Postgraduate Certificate in Advanced Events and Protocol Management - Page 32 of 32

